

A CARNIVAL OF Xmas Economies

SANTA CLAUS HERE ALL DAY SATURDAY

Double D.N. Stamps 'Til 1 P. M. Every Day Until Christmas

Your December Purchases
may, on request, be entered on January bill, payable February 1st.

Merchandise Certificates
now being issued for any amount. Good at any time.

Parcels Post Station
now on our mezzanine floor for your convenience.

Try Shopping on a Transfer
It means a convenience to you and this store as well.

Christmas Trees Only \$1.00
This includes base. Fine trees. None delivered after December 21st.

Holly Wreaths Only 25c
Large wreaths with berries. Ready December 20th.

CHRISTMAS RIBBONS 89c

BEAUTIFUL velvet ribbons that are priced regular at \$1.00 to \$3.50 the yard, 8 to 16 inches wide. Pretty colors to choose from.

6 and 7 Inch Ribbons 27c
Another unusual ribbon value. Ribbons suitable for hair bows and making Christmas presents.

SILK STOCKINGS \$1.00

YES these are pure silk stockings and would be considered worth much more. Pure thread silk and all new and perfect. Reinforced heel and toe. Good substantial hose at \$1.00 a pair.

Women's Silk Hose \$1.50
Pure thread silk hose in many plain and fancy colors and stripes.

EVERYBODY'S

Everybody's THE STORE OF SUPERIOR SERVICE

A CHRISTMAS store that can and will serve you in the manner you would like to be served and in the manner you deserve. The holiday spirit is running high here and every employee is full of enthusiasm with the work they have to do.

Every department partakes of the Yuletide gladness and in every section you will find waiting for you real economies in the very new and seasonable merchandise you wish to purchase. You will enjoy every minute you spend here and so will the children.

Do your shopping in a modern and strictly fireproof department store building where you may do all your buying without the necessity of going from one old building to another. A strictly "One Price" store, too. Do not forget that. One Price To All.

Umbrellas

WHO is the man or woman that would not appreciate a nice umbrella for a Christmas present? We have them in various styles and at nearly every price. For either men or women our stock will equally appeal.

Good News From Our Women's Department

A Suit, a Coat, a Dress, a Sweater, or Separate Skirt Solves the Gift Question.

YOU need not wonder what to give when our ready-to-wear department is brim full of appropriate and practical gifts. Most any woman will enjoy having a new suit, coat, dress, sweater, waist or separate skirt. Special prices prevail here tomorrow and we will expect a call from you.

\$24.50 & \$29.50 Suits \$12.75

WE do not believe there is any place in El Paso where values so pronounced as these are being offered on really high class and new garments. Suits of wool poplins, broadcloth, serge and whipcords. A wide range or new and pretty styles.

Pretty Dresses at \$5.95

Here are Silk and Wool Dresses formerly priced to as high as \$10. Just twenty of them to sell tomorrow at only \$5.95. Every garment is a late winter style and every one is made of good serviceable and fashionable materials.

Wool Skirts \$3.95

In shades of black, navy, green, brown and fancy mixtures. Skirts in the latest flare models of good heavy and medium weight materials. Values to as high as \$6.00 for \$3.95.

Millinery Clearance Saturday

\$5.00 Hats, now \$1.95 \$7.50 Hats, now \$2.95 \$12.50 Lace Hats \$4.95

Handsome Coats \$6.75

WE have priced these coats special for a record day Saturday. They have been priced to sell regular for as high as \$10. There are coats of mixtures and heavy wide wale corduroy. Big assortment of new and pretty colors. Late winter styles, only \$6.75.

Angora Sweaters \$3.50

Sweaters are always proper for gifts and we have assortments that leave nothing to be desired. Here are heavy angora sweaters in the much sought fuzzy weaves and in a good variety of winter colors, light or dark. Many excellent styles. Values to \$5.95 at \$3.50.

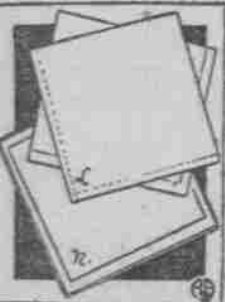
Wool Sweaters \$2.50

Another lot in which you are sure to find something that you approve. Good cozy and warm wool sweaters in various weaves, colors and styles. Just the right weight, too, for this climate. There are sizes for all. Values to \$3.75, tomorrow at \$2.50.

Xmas Handkerchiefs and Neckwear

Half Dozen in Box at \$1.50

EVERYONE buys and everyone gives Handkerchiefs for Christmas. We are calling your attention tomorrow to an especially attractive line of Women's Handkerchiefs at \$1.50 the box. Dainty initials and fine linen.



Children's 19c

Children's Christmas handkerchiefs of pure linen and neatly embroidered in varied and fetching designs.

2 Handkerchiefs 25c

Men's good heavy quality cambric handkerchiefs put up in leatherette case which may be used for bill fold. Big values at 2 for 25c.

Neckwear 50c

Pretty collars made of fine organdy and embroidery. They are very chic and just the thing for inexpensive gifts. Priced here tomorrow at 50c.

Neckwear 25c

Women's dainty vesters and collar and cuff sets in various styles and in every size. They are made of embroidery and organdy. High or low styles.

New Binner Corsets

Best Styles and Fitted
By Factory Expert

DO not overlook the important matter of that new corset while doing your Christmas shopping at this store tomorrow. Our new Binner front lacing models are now here in every style and for every figure. They are the best wood in all that a really high grade corset should be and you will agree with us when you inspect them.

Priced \$5.00 to \$12.50

Petticoats

WE are now showing the smartest line of women's silk messaline and taffeta petticoats we have had in many months. Made in all the latest styles and colors in every size. Price \$4.95.

Toilet Goods Marked Savings Here

Colgate's Dactylis Talcum Powder 12c
Superlative Complexion Powder, 25c
value 19c
Pebeco Tooth Paste 29c
Tooth Brushes, good quality, at 05c
Pond's Extract, 50 size 35c
Ed Pinaud's Eau de Quinine, 8 oz. size 69c
Small bottle of Listerine 08c
Colgate's Perfumes, in assorted odors, at 29c
Colgate's Sachet in assorted odors. 39c
Ricksacker's Cold Cream, large size 39c
Ricksacker's Complexion Soap, 25c values, at 19c
Ricksacker's Toilet Water in various odors \$1

Xmas Gloves

For Gifts
They Are
Unequaled.
All Women
Appreciate
Pretty Gloves.

Black and White Dress Gauntlets \$3.50

THESE are positively the latest fad. Women's fine kid gloves in black and white combinations. Gauntlet lengths for dress up gloves. A practical and worth gift for any woman.

Women's Silk Gloves Only \$1.00

These are heavy double silk gloves that will look well and give entire satisfaction. They are shown in colors of black, brown and gray. Exceptional values, \$1.

TOYS and DOLLS



Special Prices—Big Assortments

MANY little girls and boys will undoubtedly be here tomorrow for good old Santa Claus is to be at "Everybody's" store again all day. Toys and dolls will be priced special in honor of his visit. Read on.

\$5.00 English Doll Carriage \$3.95

Very handsome and well made English doll carriages that seldom sell for less than a five dollar bill. 18 inches long and finished in good quality black or tan enamel. Pretty trimmings. Just the thing to make the little girl happy.

\$1 Drums at 79c

Some are nickel-plated and other with attractive pictures around sides. All have real sheepskin heads. Two sticks.

\$3 Doll Beds \$2.25

These beds should find a ready welcome at this price. White enamel, oak or mahogany finish. 24 inches long.

Xylophones 49c

Regularly sold for 60c. Made with twelve notes and have a very rich tone. A splendid gift and only 49c.

\$1.25 Erectors \$1

These erectors and model builders are very entertaining and instructive for the boys. Over 100 models from this set.

Wash Sets \$1

Regular \$1.50 quality. Wash board, clothes basket, and large red tub. Priced extra special for tomorrow.

10c Xmas Candles 5c

There are full two dozen pretty Christmas candles packed in neat Christmas box, only 5c.

\$4 Velocipedes \$2.95

Pioneer velocipedes, the standard make. Large 22 inch front wheel and 18 inch frame. Easy running.

50c Dolls at 39c

Cute little Eakimo dolls with celluloid heads. 18 inches tall. Very amusing for large or small children.

Large Dolls \$1

This is a big new shipment and has just been opened up. These are 20 inches tall. Large jointed dolls with real hair and sleeping eyes.

\$1.25 Chairs 69c

Children's folding chairs that usually sell for much more. They are made good and strong.

Flowers

"Not for Profit" Dept.

THIS department has become very much appreciated by the good women of El Paso. They have learned that we mean what we say when we use the slogan "Not For Profit." The holiday season coming on and with the cold weather in California combine to advance the price of choice flowers, but we will have for Saturday, at our usual lower prices, the following:

Fine Roses, Carnations, Violets and Cecil Brunner Roses

Choice Fresh Flowers For The Holidays Will Be Received Here Daily Until Christmas.

Xmas Candy

Mullane's
Tafties
Fresh
Tomorrow



Order a Box

NOTHING pleases more than a nice box of choice candy for Christmas morning. "EVERYBODY'S" HAND MADE AND HAND DIPPED CHOCOLATES are the equal of any chocolates made in America at any price.

They are the grades that many stores sell for \$1.25 and \$1.50 a pound. OUR PRICE—

1, 2, 3 and 5 Pound Boxes Always 50c a lb.

Xmas Novelties

Three Piece Toilet Sets

GENUINE Sterling silver toilet sets that would make an acceptable adjunct to "milly's" dressing table. Neatly embossed and with thin plate mirror. Put up in neat velvet lined case. Gifts that will certainly please. Priced here \$10.50 to \$18.00.

TOILET SETS \$4.95

Another three-piece set. Silver plated finish. Neatly embossed.

TOILET SET \$2.95

This is a two-piece set but an exceptional value. Silver plated brush.



Whisk Brooms

These are very attractive and will make appropriate gifts for either lady or gentleman. Ivory top. Price \$1.95.

Fancy Trays

Fancy mahogany trays with cut glass bottoms. Also other styles with Japanese tapestry bottoms. \$3.95 to \$10.00.

Christmas Novelties GOLD FILLED BRACELETS

PRETTY gold filled bracelets that will wear for years. Hand engraved and bright finish. \$2.50 to \$5.95. Children's bracelets 50c to \$1.95.

Bracelets \$4.50

The new "Miss Simplicity" solid gold bracelets, \$4.50 to \$15.00.

La Valliers

Solid gold La Valliers set with fancy stones and real diamonds. \$2.95 to \$15.00.

Bracelet Watches \$30

Genuine Sterling Watches With Swiss Movements.

Boy's and Men's Watches \$1.50

Shell Goods

Fancy combs, barrettes and hair pins 50c to \$4.95.

Bracelet Watches \$6.50

German Silver Bracelet Watches Only \$6.50.

